Swiss cloud hosting specialist Exoscale ramps up European expansion

With the help of the Swisscom Ventures capital injection Exoscale is taking major steps in scaling up its infrastructure and strengthening its international footprint.

A stronger foundation to reach higher peaks.

February 11, 2016 – Lausanne. Exoscale, the Swiss cloud hosting provider, today announced a capital investment by Swisscom Ventures, the venture capital arm of Swisscom AG, the leading telecoms and IT provider in Switzerland.

This fresh infusion of capital will be used to fuel Exoscale's expansion in Europe and bolster its position as a serious alternative to U.S. rivals.

Exoscale is the leading Swiss cloud hosting platform, providing virtual machines with unparalleled performance, a state-of-the-art object storage platform and additional infrastructure services. Integrating the latest findings in resource optimization and high-availability, fault-tolerant, distributed systems, Exoscale provides robust cloud services at an affordable cost.

One of only a handful of European cloud firms, Exoscale is ideally positioned to serve the fast-expanding Software-as-a-Service (SaaS) market through a focus on simple, scalable and secure cloud services. By providing fast, secure and reliable virtual machines at an affordable cost, coupled with customer support in three languages, Exoscale is a European company at heart. Headed by industry veterans Antoine Coetsier (CEO) and Pierre-Yves Ritschard (CTO), Exoscale aims to attract wider European attention and to provide an expanded offering in terms of location and service.

The cornerstones of Exoscale's expansion

Geographically, the firm will extend its footprint with the opening of a new office in Berlin on March 1st, followed by further new locations in other European countries and Asia.

On the infrastructure front, in March Exoscale will unveil its second data center, near Zurich, which will round out the services already provided by its other Swiss-based facility. Housed deep below the Swiss Alps in a disused military bunker, the facility offers the highest level of physical security, together with sophisticated technical security (24/7 CCTV monitoring, physical alarms systems and biometric access control).

In addition, Exoscale also intends to **slash its prices** – by up to a third in some categories. These price reductions will translate into one of the most competitive offerings in Europe. For example, an entry-level instance offering 512MB RAM and 10GB SSD persistent disk storage is available for **$6 a month**, while 32GB RAM and 400GB disk storage comes in at under $300 a month.

"We are going to continue to expand and develop dedicated solutions for SaaS customers, including the rollout of innovative infrastructure services for this segment," says Exoscale CEO, Antoine Coetsier*.*

Swisscom Ventures, a key new investor

All of these strategic developments are fuelled by the undisclosed capital investment by Swisscom Ventures. Swisscom is Switzerland's leading telecom provider renowned for its visionary technological approach with consumers and enterprises. Swisscom Ventures invests in innovative areas that are strategic for Swisscom, with infrastructure being a crucial area of investment.

Commenting, investment officer with Swisscom Ventures Stefan Kuentz, said: *"Exoscale is at the forefront of an exciting market opportunity, has engineered a robust platform, and reached a momentum that underscores its approach. The Exoscale team is contributing significantly to the public cloud market in Switzerland with a strong ambition to expand in Europe. We are excited to support them on this journey."*

About Exoscale

Exoscale provides Cloud hosting with an emphasis on Simplicity, Scalability and Safety for SaaS companies and web applications.
Thanks to a simple and intuitive web administration interface and coupled with a no-surprise pricing plan, Exoscale makes complex infrastructure concepts easily palatable. Exoscale is fully self-service and lets customers get up and running in minutes.
Exoscale relies on rock-solid infrastructure components and engineering to ensure maximum scalability, reliability as well as performance.
Based in Lausanne Switzerland, and with datacenters spread-out through-out Switzerland, Exoscale benefits from the data protection granted by Swiss laws.
For more information, visit: https://www.exoscale.ch

Additional Exoscale resources

- Exoscale website: https://www.exoscale.ch
- Exoscale blog: https://www.exoscale.ch/syslog
- Exoscale on Twitter: https://twitter.com/exoscale

A secure cloud platform protected by Swiss data privacy legislation

The Swiss Federal Data Protection Act ('DPA') and the Swiss Federal Data Protection Ordinance ('DPO') apply data protection laws and regulations to individuals but also to legal entities. Our services are strictly located in Switzerland, and are exclusively operated from there, which means we are not governed by the USA Patriot Act. We aim to be the most secure cloud platform for privacy sensitive applications

About Swisscom Ventures

Swisscom Ventures is the venture capital arm of the Swisscom Group, the leading telecommunications and IT company in Switzerland. Since its inception in 2007, Swisscom has acquired minority stakes in over 40 companies with a strong focus on digital media, IT and telecommunications. Swisscom Ventures offices are located in the innovation hubs of Switzerland (Zurich and Lausanne) and the USA (Silicon Valley). As a strategic investor, we invest in companies that are strategically relevant to the Swisscom business. In return, we offer entrepreneurs access to telecommunications expertise, technical infrastructure and marketing channels – in addition to financial support.
For more information visit: www.swisscom.ch/en/ventures.html

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