

Swiss Exoscale Acquires German PaaS Provider cloudControl

Lausanne, April 11, 2016 Exoscale, the Lausanne, Switzerland based cloud hosting provider today announces the acquisition of Berlin, Germany based cloudControl. Acquired assets include the brand and intellectual property rights. The cloudControl team is joining Exoscale. Financial terms of the deal have not been disclosed.

cloudControl pioneered public platform as a service (PaaS) in Europe and closed operations at the end of February 2016. Exoscale is a European infrastructure as a service (IaaS) provider, who recently announced a strategic investment by Swisscom Ventures to broaden its product portfolio and expansion to more countries. The acquisition supports Exoscale's strategy by adding the cloudControl team, its technology and kickstarting its presence in Germany. The former cloudControl team continues to be based in Berlin.

"We've been partners of cloudControl for well over two years now" explains Antoine Coetsier, co-founder and CEO of Exoscale, "and have always been very impressed with their technology and expertise. With these credentials, cloudControl is a perfect fit for Exoscale to continue our ambitious growth strategy."

Exoscale provides public cloud services from two datacenter locations in Switzerland. It is focused on high performance cloud services that combine tailor made features for developers with strict Swiss privacy and highly competitive pricing. This year Exoscale is embarking on an expansion that will cement its position as the leading European public cloud provider. Bringing cloudControl into the Exoscale family is an important part of providing a reliable and long-term partnership to Europe's SaaS providers.

"Going forward we will extend our core compute and storage offering to include all major building blocks of modern cloud native applications," says Pierre-Yves Ritschard, co-founder and CTO of Exoscale. Container orchestration is a key part of this expansion and this acquisition proves its strategic importance for Exoscale.

"Few other teams in the world have the same deep experience with containers in production as cloudControl. This will be invaluable to make sure Exoscale continues to have first class container support," Ritschard continues. Today containers are supported both through the Exoscale Apps PaaS and integration with the Docker open source toolchain, especially with Docker Machine and Docker Swarm.

Exoscale Apps is based on cloudControl's PaaS technology, part of the acquired assets. "Working with Exoscale in the previous partnership showed that we share the same values and strategy for giving SaaS providers the easiest and most reliable way to benefit from containers in production." Philipp Strube, one of the founders and CEO of cloudControl adds. "We see an exciting future as part of Exoscale where we can build a full stack, from hardware to software, that will give SaaS providers a European partner who can deliver technically excellent services, competitive pricing and wider range of use-cases, all while

meeting even the strictest privacy requirements,” Strube, who joins Exoscale as managing director for Germany, continues.

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About Exoscale

Exoscale is a public cloud infrastructure provider offering compute and storage for developers and SaaS companies. Its services are built with an emphasis on simplicity, scalability and data safety. The company is headquartered in Lausanne, Switzerland, and counts Swisscom amongst its investors.

Notes to editors

- Both Philipp Strube (former CEO of cloudControl and now Managing Director for Exoscale in Germany) and Antoine Coetsier (CEO of Exoscale) are available for interview. Please send requests to pst@exoscale.ch
- Exoscale was formed in Lausanne, Switzerland, in 2011.
- Details of Swisscom’s investment in Exoscale are available here: https://www.exoscale.ch/static/files/press/2016_02_11_PR_Expansion-Exoscale-EN.pdf
- The Exoscale website: www.exoscale.ch
- The Exoscale blog: www.exoscale.ch/syslog
- The Exoscale logo is available as an SVG (<https://www.exoscale.ch/static/img/brand/logo-positive.svg>) or PNG (<https://www.exoscale.ch/static/img/brand/logo-positive.png>).